

**AED Access for All
Meeting Minutes**

Sat January 27, 2007 – 1:00 PM – 2:00 PM Iowa Heart Hospital

Call-in Number

Toll Free: 1-877-232-4392

The participant code is: 432450

Just call the number and asked to be connected. They will ask for the CODE. The conference Name is under AED

Attendees:

	Steve Balin, MD		Amy Leiserowitz
Present	Kanella Bakas	Present	Terry Moehnke
	Anne Dennis		Sam Patterson
Present	Derwood Foster		Julie Shannon
Present	Kathy Foster	Present	Erika Tappe
Present	Butch Gibbs		Mary Tappe
Present	Susie Gibbs		Mari Ann Wearda
	Brian Helland		Tom Whitcomb
Present	Gary Ilse	Present	Laura Williams-Kelly
	Kathy Jensen	Present	Walker Williams
Present	Susan Johnson-Brown	Present	Carol Woolheater
Present	John Laktash		Randy Yontz

The meeting was called to order by John Laktash at 1:10. The minutes from November were approved.

1. Introductions

1.1. Kathy Foster

2. Local News, Updates

2.1. **Saves** – No new saves were reported

3. New Business

3.1. Treasurer Report

Terry has set up PayPal to allow for online donations. PayPal keeps a percentage of the donation for its fees. The percentage varies based on the donation but it will never exceed 6%. Laura was unable to give a complete report of funds because of technical difficulties logging into the website.

3.2. Marketing / PR Plan

John reported that they have the brochure that was sent around for comments.

They would like to have something ready for National Heart Day.

John contacted a reporter at Juice, a publication that targets ages 20-30 published by the Des Moines Register, and he is waiting for a response.

Butch also has a contact with the Register.

There was a suggestion that we may want to look into trying to get an article published in the Neighbors section of the Register.

3.3 Instructor Training

Anyone who attended and passed the Heart Savers training maybe able to go to Instructor training. Cost is most likely up to the instructor.

Mary has a contact regarding this and we will wait for an update from her before pursuing anything further.

3.4 Website Update

Terry has made several updates to the website. He has added:

- A counter for visitors to the site
- Email functionality to allow comments to be sent to us
- PayPal which was discussed earlier
- A graphic showing the progress of the funds for Wayne County School AED funding

Mary would also like him to look into allowing people to register on the website as well.

More survivor stories are needed for posting on the website.

3.5 Funding for Wayne County

Butch reported that the funding is up to about \$7500 after a \$500 donation from Wayne County Farm Bureau and matching contribution from the state Farm Bureau.

The schools have applied for grants and Butch and Susie have agreed to match ½ of what they are awarded through the grants.

4. New business

- 4.1** Butch and Susie discussed a new Bill that is being written that would make it mandatory for all school buildings and sporting events to have an AED on the premises. It would also make it mandatory for all high school students to take a CPR class before graduating.
- 4.2** Susan met with Amy L. and showed her Mary's letter to her. Amy suggested that the letter get sent to Medtronic with a few changes. Susan will send the changes to Mary.
- 4.3** There was a suggestion that we ask one of the groups to donate a trainer for us to use at events and demonstrations.
- 4.4** An article was distributed from an Alabama newspaper about a group setting up information displays and demonstrations at malls in that town. This will be discussed further at the next meeting.

5. Upcoming Events

5.1 CPR Heart Saver Training

CPR Heart Saver Training was held today before the meeting. Thank you to Butch and Susie for giving the training! Ten AED members attended the training. They are:

Kanella Bakas
Derwood Foster
Carol Woolheater
Gary Ilse
John Laktash
Terry Moehnke
Erika Tappe
Laura Williams-Kelly
Walker Williams
Kathy Foster

**CONGRATULATIONS AND THANKS FOR MAKING THE TIME TO
BECOME CERTIFIED!!!!**

Go Red for Women Day

February 2nd is the day to wear red to show support for the fight against Heart Disease.

5.3 American Heart Association breakfast on Capitol Hill.

The event is in room 116 there will be a breakfast for legislators and Mary will speak at 7:30 am.

Anyone who will be attending is encouraged to wear the AED t-shirts and let Mary know if you are attending.

5.4 Healthy Ankeny Futures Network

Susan gave an update. This event has no set topic and she suggested Heart Attack prevention and SCA. Mary and Susan will speak at the event.

5.5 Heart Truth Event – 2/22/07 5:30pm, Jordan Creek Mall

This event is combining with a Women’s Group. Mary will give her presentation at the event. There will be a Q&A session and a possibility to have a booth setup for our group.

5.5 Mercy Heart Day – 2/24/07 9:00am - noon, Mercy

Susan reported that our group could set up a table. This is to be a reoccurring event for one Saturday a month for an hour.

6. Action Items

Item	Due Date	Status	Owner
Grant applications		Initiated, Mary will send samples to Susan JB	Susan Johnson Brown
Marketing / PR Plan	01/30/2007	Initiated	John Laktash, Mari Ann Wearda
Investigate Instructor Training	10/31/2006	In progress, Send confirmation if you will attend to Mary T	Mary Tappe
Contact Medtronic re: Tour	10/5/2006	Initiated	Mary Tappe, John Laktash
Review Brochure	12/20/07	In progress, Mary will send out electronically,	Advocates please respond with comments
Explore Funding Avenues for Wayne County	10/31/2006	In Progress – check out http://www.AEDGrant.com	Susie & Butch Gibbs

Next Meetings

Meetings to be held at:

The Iowa Heart Hospital – Medical Plaza Atrium
411 Laurel Street
Des Moines, IA

The atrium Conference Room, Level A, right by the glass entrance

Tuesday – February 27th 4:30 – 6:30

Tuesday – March 27th 4:30 – 6:30

Tuesday - April 24th 4:30 - 6:30

Tuesday - May 29th 4:30 - 6:30

Tuesday - June 26th 4:30 - 6:30

Tuesday - July 24th 4:30 - 6:30

Tuesday - August 28th 4:30 - 6:30

Tuesday - September 25th 4:30 - 6:30

Tuesday - October 30th 4:30 - 6:30

Tuesday - November 27th 4:30 - 6:30