

AED Access for All Meeting Minutes

Tuesday July 29, 2008 – 5 PM – 6:30 PM Mercy Atrium

Call-in Number Toll Free: 1-877-232-4392 The participant code is: 432450

Just call the number and asked to be connected. They will ask for the CODE. The conference Name is under AED

Attendees:

	Sue Austin		
	Steve Balin, MD		Mary Middleton
Present	Kanella Bakas	Present	Terry Moehnke
	Anne Dennis		Sam Patterson
Present	Denice Douglas	Present	Julie Shannon
	Derwood Foster		Erika Tappe
Present	Butch Gibbs	Present	Mary Tappe
	Susie Gibbs		Mari Ann Wearda
	Brian Helland	Present	Tom Whitcomb
	Gary Isle	Present	Laura Williams-Kelly
	Kathy Jensen		Walker Williams
	Susan Johnson-Brown	Present	Carol Woolheater
Present	John Laktash	Present	Cassie Woolheater
Present	Amy McMullin		Randy Yontz

The meeting was called to order by Mary Tappe at 5:05.

Our condolences go to Susan Johnson-Brown and her family on the loss of her mother.

1. Introductions

1.1. No new members attending.

2. Local News, Updates

2.1. Saves – None known

2.2. New members - None

3. New Business

3.1. State Fair Booth

Mary attended a meeting last Friday with Kelly Donato from Medtronic. Our purpose: To educate fair goers and demonstrate the use of AED. We will have 2 tables and an 8 ft presentation board available. We will be using the Medtronic trainers which do require the use of a remote and will require some training at the beginning of a shift. Kelly will provide screening papers and if a person is at risk according to the screen they will be encouraged to enter a drawing for a free cardiac screening at Mercy. Green shirts and pins will be for sale at \$10 each. We will provide receipts since it is a tax deduction. Poster and sign-up will be posted for the Poker Tournament (will need contact info and registration fee to sign up) as well as an ad for the State Fair CPR classes. We

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will have 1600 postcards printed for \$60 to distribute. Student nurses will be helping us as part of their community service hours, they will be given green shirts to wear and keep. Survivors that come to our booth will be given free survivor shirts and pins. CPR Anytime kits are available to give to groups at our discretion (such as to a nursing home, daycare, etc). This must be approved by Mary or her delegate and contact information obtained. AED purchased State Fair tickets for all of our volunteers.

3.2. State Fair CPR

Wanda is in charge and may be contacted for further information. Variety Theater 8/14 3 & 4 PM; 8/15 2 & 3 PM

3.3. 2008 Summit

Mary has been meeting by phone. Cost is 200-300 per person and at this point we have no money to pay; we hope to have money by conference time. We need to hold a block of hotel rooms as soon as possible. Mary, Erika, Susie, Butch, Carol, John, Kanella, Julie, Laura, Amy M? Mary M

Oct 10 Friday night meet and greet at Pizza parlor in Rochester. Kanella and Mary Middleton will talk about working with the Urbandale Middle School. Julie will speak about "A Life Changing Experience"

Fran will speak about disclosing your medical condition

Mary may be talking about speaking about your experiences.

3.4. Poker Tournament

Sept 27 at OLIH Terry has fliers and posters (address should be 510 instead of 501) designed by Chris Gaspari. Tom has contacts with several Des Moines radio stations which may be able to promote this and include radio interviews.

3.5. AED Link

John investigated a system which is a national data base about AED locations, registering locations with 911 operators. He will contact the company to obtain more information.

3.6. Open to the floor All

Mary made a presentation to the CEO of Dahl's who has asked to put AEDs in all 13 stores. We will possibly receive some money from Code Red as a result of this purchase. Tom Whitcomb is representing Code Red. Cubs Food Stores in Minnesota have AEDs.

4. Old Business

4.1. Treasurers Report

Donations have been made in memory of Mary's sister. Terry will transfer the money from PayPal when they are updated with our new bank

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4.2. Marketing / PR

Mary forwarding info to Laura

4.3. Web Site Update

Terry reported lots of traffic after WHO TV series July 10-14. (500 hits increased to 2700 hits). Mercy put a link to us from Mercy, link from Fitness Sports. Wonderful updates on all our recent activities.

4.4. Newsletter

Laura has completed the second volume. One officer plus Mary will write an article for each volume. Next issue will be after the summit and Vol 4 will summarize year and be produced in Jan

4.5. American Heart Association

Randy has recently been on vacation and is also recovering from a stent placement. We are so glad you are ok!

4.6. Red Cross

Denice was in attendance.

4.7. School Health

In response to a request from the Urbandale Middle School principal, Mary has received donation of a cabinet from School Health for the AED.

4.8. Cardiac Arrest Event

The event was incredibly successful.

4.9. Urbandale School District

4.10. Iowa Schools

Kanella and Laura are working on the message to send to all school contacts.

4.11. Code Red

Tom introduced Code Red to the group. They offer a turnkey solution with First aid / CPR / Placement of and training for AEDs is their main focus. It was founded in Cedar Rapids 3 years ago by a paramedic in response to a request for CPR training from a daycare provider. This is a national company already with headquarters in Chicago. Key offerings are site assessment, consulting for 3 AED manufacturers (Medtronic, Philips, Cardiac Science), signage, and program management which alerts the owner when updates are needed.

5. Upcoming Events

5.1. State Fair

5.1.1. Booth with Medtronic / Iowa Heart 8/7 – 8/17

AED Access will man the booth 8/9-11 from 9:00 am – 9:00 pm.

5.1.2. CPR at the Fair – Variety Theater

8/14 3 & 4 PM; 8/15 2 & 3 PM

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- 5.1.3. Run for Your Life Walk/Run 8/16 7:00 am Des Moines Water Works Park
- 5.1.4. Poker Tournament – Sept. 27, 2008 Our Lady’s Immaculate Heart, Ankeny
- 5.1.5. Midwest Sudden Cardiac Arrest Survivor’s Summit – Oct. 10/11, Kahler, Grand Hotel, Rochester, MN
- 5.1.6. SCAA National Meeting – Mary T and Susie will be delegates funded by SCAA.

ACTION ITEMS

Mary	Call Kelly re: vendor pass for Varied Industry Bldg and safety of items left over night. Obtain batteries
John	Will obtain an 8 ft banner for AED Access for All
Laura	Sign ups for Poster tournament and CPR classes
John	Will contact Toby Kidd to provide entertainment for Survivor Summit (recently named Clown of the Year)
Tom	Contact radio stations
Terry	Connect live link for Poker tournament
Terry	Has DVD of WHO series if anyone wants copies
Mary	Contact Run for your life to determine exact location in Waterworks Park
Terry	Talk with MN about updating MN website

Next Meetings

Meetings to be held at:
 The Iowa Heart Hospital – Medical Plaza Atrium
 411 Laurel Street
 Des Moines, IA

The Atrium Conference Room, Level A, right by the glass entrance
 August 26, 2008
 September 30, 2008
 October 28, 2008
 November 25, 2008

Re-birthdays:

January 8th – Bonnie Rinken
 January 17th Greg Austin
 January 22nd – Tom Allender

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January 25th – Richard Borchert
March 19 – Gwen “Victoria” Green
March 27 – Derwood Foster
April 1st - Kathy Jensen
April 2nd – Butch Gibbs
May 17th - Mary Tappe
June 15th – Dustin Medearis
July 26th – Mari Ann Wearda
August 21 – Carol Woolheater – **HAPPY BIRTHDAY CAROL!!!!**
October 8 – John Laktash
December 5th – Ethan Middleton

Contact Mary Tappe mtappe@aedaccessforall.org 1-515-314-8453 for more information

Have you signed up for You're the Cure Yet? Please go to <http://www.capitolconnect.com/yourethecure/index.aspx> to join up!

Have you joined SCAA yet? Please go to <http://www.suddencardiacarrest.org/> to join up! We are the Iowa affiliate and we would like all of our supporters to join the SCAA!

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Have you joined SCAA yet? Please go to <http://www.suddencardiacarrest.org/> to join up!

Need information on the American Red Cross? Please go to <http://www.desmoines-redcross.org/>

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