

AED Access for All Meeting Minutes

Tuesday June 24, 2008 – 5 PM – 6:30 PM Mercy Atrium

Call-in Number

Toll Free: 1-877-232-4392

The participant code is: 432450

Just call the number and asked to be connected. They will ask for the CODE. The conference Name is under AED

Attendees:

	Sue Austin		
	Steve Balin, MD	Present	Mary Middleton
Present	Kanella Bakas	Present	Terry Moehnke
	Anne Dennis		Sam Patterson
	Denice Douglas	Present	Julie Shannon
	Derwood Foster	Present	Erika Tappe
Present	Butch Gibbs	Present	Mary Tappe
Present	Susie Gibbs		Mari Ann Wearda
	Brian Helland		Tom Whitcomb
	Gary Isle	Present	Laura Williams-Kelly
	Kathy Jensen	Present	Walker Williams
Present	Susan Johnson-Brown	Present	Carol Woolheater
Present	John Laktash		Randy Yontz
Present	Amy McMullin		

The meeting was called to order by Mary Tappe at 5:00.

1. Introductions

Sympathy was offered to Mary Tappe whose sister died unexpectedly yesterday.

Mary Middleton brought cookies to celebrate progress with the Urbandale school district

2. Local News, Updates

2.1. Saves No new information

2.2. New members No new members but we do have new names on our mailing list.
(Bryan Ball and Tom Whitcomb) John will discuss fundraiser with Tom.

3. New Business

3.1. School Health Bryan Ball has been talking with Urbandale School systems. We will meet with him regarding our involvement in educational events after a sale of an AED. Discussion was held re: what we feel our involvement should be – we are not endorsing a brand, we only endorse the need for AEDs. Vote approved to pursue these options as an opportunity for education and to increase our income.

3.2. Cardiac Arrest Event Susan Johnson-Brown explained a July campaign between WHO-TV, Mercy and IAAFA with multiple cardiac awareness promotions. Sonja Heitsuisen will be involved. Sunday July 13 at Jordan Creek during Dueling Pianos event. Mercy will have a tent with free screening including EKGs and Echos. The plan to solicit applications to distribute one AED per month to a non-profit. IAAFA will have a table at the July 13th event, demonstrating the use of AEDs and CPR. Mary T, John L, Butch G, Susie G, Kanella B, Carol W, Laura W, and Mary M plan to attend the July 13 event.

3.3. Poker Tournament Chaired by Terry Moehnke and Bruce McMullin on Saturday Sept 27 at Our Lady’s Immaculate Heart Church, 522 E 1st St. Ankeny. We have received the permit. \$35 buy-in. Prizes will be gift cards because we cannot give out money. We will also ask companies to donate prizes. Prize Committee: Laura, Bruce M. We are hoping for a profit of \$3500 to fund the Regional Summit and possibly send people to the national meeting. John will be charge of food. Amy M will make cookies. We will need advertising, including posters. Bruce and Terry will be in charge of rules and posters to display them.

- 3.4. **State Fair Booth Aug 7-17** Medtronic Booth in Varied Industry Building Kelly D has asked our group to man the booth for 3 days Discuss SCA, 9am-9pm **Sat Sun Mon Aug 9-10-11** Mary committed us to Monday 2 people per 3 hour shift We will need to set a certain amount of brochures to hand out each shift.
- 3.5. **State Fair CPR Aug 14-15** Sam Patterson is in charge. Butch and Susie, Carol, John, ?Kanella? will do this. Thurs 3 and 4 pm and Fri 2 and 3 pm We can advertise for CPR from the Medtronic booth.
- 3.6. **Open to the Floor** We have not received any grants this year and we have not received any information on why we did not. Laura will draft a letter to Medtronic to inquire. Terry has asked for information about a Microsoft Grant.
4. **Old Business**
 - 4.1. **Treasurer Report** Balance is \$ 1535.15. We have changed to The Valley Bank
 - 4.2. **Marketing / PR** There has been a lot of national publicity due to the death of Tim Russert. Today's Wall Street Journal has an article on SCA and it mentions SCAA. You can view the article at <http://online.wsj.com/article/SB121426283471598283.html>
 - 4.3. **Web Site Update** Terry has updated the site with new pictures. We are getting links from other sites.
 - 4.4. **Newsletter** Laura reported that the next newsletter is almost ready to be sent out and will include new pictures. She will advertise the Poker tournament and Mary will soon start writing a column. Mary has received several compliments on the last edition.
 - 4.5. **American Heart Association** No report
 - 4.6. **Red Cross** No report
 - 4.7. **2008 Summit** Planning meetings will be starting again soon. Boston Scientific is interested in putting up a booth at the Summit. The Summit will be Oct 10-11 at the Kahler Grand Hotel in Rochester.
 - 4.8. **Urbandale School District** Mary Middleton presented an update and the school district is in the process of obtaining AEDs for all schools. The AED which was donated by Defibtech, will be presented at the Urbandale Board Meeting July 14 in Ethan's name. Ethan will present a plaque. Mary Tappe, the Urbandale Fire Chief (need to contact), and Mary Middleton will attend. Info will be sent to SCAA National for a press release. Laura will work on the wording for the plaque. Susan will ask WHO-TV for publicity.
 - 4.9. **Iowa Schools** The school data has been entered so we can now send a blast to all Iowa school nurses with a link to our website. Terry has developed a site with drop-downs. We are asking for name, title, and email address as requirements and this info will automatically be added to our data base. There is then information for them to fill in about their AEDs.
 - 4.10. **Farmers' Market** Our participation at the Valley Junction Farmers' Market was very successful. We demonstrated approx 45 times and made \$30 in donations and sales of bags and padfolios.
5. **Upcoming Events**
 - 5.1. **Cardiac Arrest Event July 13 Jordan Creek**
 - 5.2. **Run for Your Life Walk / Run 7 am Aug 16 Des Moines Waterworks Park**
 - 5.3. **Iowa State Fair Aug 7-17 Booth with Medtronic, CPR at the Fair**

Meeting was adjourned at 6:30.

Respectfully Submitted
Julie Shannon, secretary

ACTION ITEMS

Julie	Call Franklin School in LeMars re: their pictures on our website.
Julie	Give Laura information about myself for the newsletter
Mary T,	Mary will forward Sam's email CPR at the State Fair to Butch and Susie, Carol, John, Kanella
Laura	Wording for plaque for Urbandale Middle School
John	Follow up with Tom Whitcomb
Mary M	Contact Chief Jerry Holt of Urbandale Fire Department and invite to school board meeting
Kanella & Laura	Create email to be blasted out to the Iowa School Nurses
Laura	Draft text for email response from AED Data site.

Next Meetings

Meetings to be held at:
 The Iowa Heart Hospital – Medical Plaza Atrium
 411 Laurel Street Des Moines, IA

The Atrium Conference Room, Level A, right by the glass entrance
 July 29, 2008
 August 26, 2008
 September 30, 2008
 October 28, 2008
 November 25, 2008

Re-birthdays:

January 8th – Bonnie Rincken
 January 17th Greg Austin
 January 22nd – Tom Allender
 January 25th – Richard Borchert
 March 19 – Gwen “Victoria” Green
 March 27 – Derwood Foster
 April 1st - Kathy Jensen
 April 2nd – Butch Gibbs
 May 17th - Mary Tappe -
 June 15th – Dustin Medearis **Happy Birthday, Dustin !!!**
 June 17 – George Case **Happy Birthday, George !!!**
 July 26th – Mari Ann Wearda **Happy Birthday, Mary Ann !!!**
 August 21 – Carol Woolheater
 October 8 – John Laktash
 December 5th – Ethan Middleton

Contact Mary Tappe mtappe@aedaccessforall.org 1-515-314-8453 for more information,
 PO Box 1094
 Ankeny, IA 50021-1094

Have you signed up for You're the Cure yet? Please go to
<http://www.capitolconnect.com/yourethecure/index.aspx> to join up!

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Have you joined SCAA yet? Please go to <http://www.suddencardiacarrest.org/> to join up !