

AED ACCESS FOR ALL

Meeting Minutes

Tuesday, June 27, 2006 4:30 – 6:00

Iowa Heart Hospital

Call-in Number

Toll Free: 1-877-232-4392

The participant code is: 432450

Just call the number and asked to be connected. They will ask for the CODE.

The Conference Name is under AED

Attendees: Mary Tappe, Julie Shannon, Susan Johnson Brown, John Laktash, Derwood Foster, Carol Woolheater, Terry Moehnke, Kanella Bakus, Kathy Jensen

The meeting was called to order by Mary Tappe at 4:30.

The minutes from May were approved.

INTRODUCTIONS

Kathy is joining us from Iowa City where she is an elementary teacher, SCA survivor, and involved on a national level.

Butch and Susie Gibb were unable to attend because they are presenting a petition today to Senators Grassley and Harkin to increase rural funding (which has decreased from the 2005 level)

LOCAL NEWS, UPDATES

We discussed publicity surrounding the death of a 14 year old playing basketball in southern Iowa.

Sudden Cardiac Arrest Association (SCAA) is the new name for the National Center for Early Defibrillation. Mary has been invited to be on a conference call with the new executive director on Thursday.

OLD BUSINESS

Sheriff and State Patrol contact information has been investigated by Susan Johnson Brown. The email survey asking each county to submit the number of “vehicles”, number of AEDs, and a contact person/phone number resulted in 29 responses from the 99 counties. According to this, Madison County which is close to Des Moines has no AEDs in their sheriff vehicles. We wish to be the glue to get people together, such as by providing information on writing grants. Another website to explore is AEDgrant.com

The next steps appear to be:

- ♥ Research a specific county
- ♥ Identify key people
- ♥ Present our plan (we want to help them find funds, we are not in sales)
- ♥ Investigate First Responders(what is the system in this county), Schools, Local organizations

John and Derwood will work on getting contact names.

John will contact Brian regarding names of businesses that have AEDs.

Non-profit news is that Mary is looking at the information from Medtronic. She will also discuss this during her conference call with the SCAA.

The Iowa Cubs game pictures of our group are on our website. It was a good learning experience. The location was not ideal but many people were talked with and business cards given out. The shirts in a bright lime green color were good. AED trainers were used but the manikins did not arrive. Mary will follow up with the Red Cross. Lessons learned include

1. Contact must be made with the event coordinator
2. We need a hook
3. We need a plan and structure when we do future events such as the Farmers' Market and health screens
4. Contacting Medtronic for possible give-away items

NEW BUSINESS

Sympathy was expressed at the death of Russ Severson at the ICD support meeting in June.

Medtronic and Mercy Medical Center have formed a partnership to increase awareness of SCA. One of the first events will be a Kick-Off Event, possibly at Jordan Creek Mall, but no further details have been finalized.

Shirts with our logo were discussed and the suggestion is:

Front: (LOGO) left upper quadrant

Back: **AED Access for All website** www.aedaccessforall.org

with Survivor written on the back of a few of them.

Sponsor names could be put on the sleeve.

The cost of the shirts and printing will be approximately \$250.

Kathy shared information about a Survivor/Rescuer Desert Evening that is held annually in Johnson County. It is well received and has received newspaper coverage. Also, getting coaches involved is a good avenue.

Officers were elected as follows:

President: Mary Tappe
Vice Pres: John Lacktash
Secretary: Julie Shannon
IT: Terry Moehnke

UPCOMING EVENTS

Erika Tappe may be interested in starting a student organization at ISU this fall.

Farmers Market booth Dates are in Aug and Sept.

Iowa State Fair in August - Kelly DiNato from Medtronic is investigating a booth for SCA/AED awareness. Julie will contact the Mercy EMS department to see if we could provide personnel/ information at their booth and if they have any EMS conferences planned

Re-birthdays

April 1st - Kathy J

April 2nd – Butch G

May 17th - Mary T.

August 21 – Carol W

Meeting was adjourned at 6:00

Respectfully submitted
Julie Shannon

Next meeting will be Tuesday July 25, 2006 at 4:30 at the Iowa Heart Hospital – Medical Plaza Atrium. Carol and Kanella will take minutes in Julie's absence.

Contact Mary Tappe mtappe@mchsi.com 515-314-8453