

**AED Access for All
Meeting Minutes**

Tues May 29, 2007– 4:30 PM – 6:00 PM Iowa Heart Hospital

Call-in Number

Toll Free: 1-877-232-4392

The participant code is: 432450

Just call the number and asked to be connected. They will ask for the CODE. The conference Name is under AED

Attendees:

	Steve Balin, MD		
Present	Kanella Bakas	Present	Terry Moehnke
	Anne Dennis		Sam Patterson
	Derwood Foster	Present	Julie Shannon
By Phone	Butch Gibbs		Erika Tappe
	Susie Gibbs	Present	Mary Tappe
	Brian Helland		Mari Ann Wearda
	Gary Isle		Tom Whitcomb
	Kathy Jensen		Laura Williams-Kelly
	Susan Johnson-Brown	Present	Carol Woolheater
Present	John Laktash		Randy Yontz

The meeting was called to order by Mary Tappe at 4:30.

The minutes from April were approved after the correction “the minutes from March were approved, not August)

1. Introductions

1.1 Introductions were made.

2. Local News, Updates

2.1. **Saves** –There were no new saves that we are aware of.

2.2. **New members** No new members attended

3. New Business

3.1. **Treasurer Report** We are awaiting a grant from Medtronic after final approval of our non-profit status.

3.2. Marketing / PR Plan

Brochures are available for strategic placement. John will get some to Brian via the 86th and Ashworth Fire Station. Julie will get permission for locations at Iowa Heart Center

3.3 Web Site Update We have had increased traffic on our website.

3.4 AHA National Lobby Day April 23-24

Mary reported on her trip to Washington DC.

3.5 Pins Laura is investigating pins and prices.

4. UpComing Events

4.1 SCA Survivor Summit We have been notified that our plans to attend the ECC Conference July 13 at the Holiday Inn near the airport will not be possible. A long discussion occurred re: possible other sites and locations. Possible dates in Aug are 4,11, and 18. MariJo Ytsen has tentatively offered the Iowa Heart Center facility in West Des Moines and Mary will check about details. Mary will be the hostess for the event. We plan to invite Steve Johnson from Rochester, MN to speak on their program which has had 99 saves.

Discussion included the following:

- Vendor tables, banners
- Sponsors (AHA, Medtronic, IHC, Boston Scientific, etc)
- Survivor stories, family stories
- Honor our heroes at dinner.
- Survivor pins
- Room set up, handouts, tech support
- Food
- Formal dinner
- Invitations, map, and agenda
- Entertainment
- Hotel

Assignments were made and projected costs and deals are due to Mary by next week

4.2 Iowa State Fair CPR

We plan to do CPR at the Iowa State Fair Aug 16-17.

4.3 Speaking Engagements

Mary has been invited to speak at the Iowa Meeting of Municipal Utilities on June 22.

5. New Business

5.1 **Saturdays at Mercy** Susan Johnson-Brown has invited us to present a program on Sudden Cardiac Arrest.

5.2 **HY Vee Triathlon** charged \$1000 per table. This will be considered again next year.

Next Meetings

Meetings to be held at:

The Iowa Heart Hospital – Medical Plaza Atrium

411 Laurel Street

Des Moines, IA

The atrium Conference Room, Level A, right by the glass entrance

Tuesday – June 26th 4:30 - 6:30

Tuesday – July 24th 4:30 - 6:30

Tuesday – Aug 28th 4:30 - 6:30

Tuesday – Sept 25th 4:30 - 6:30

Re-birthdays:

March 27 – Derwood Foster

April 1st - Kathy J

April 2nd – Butch G

May 17th - Mary T

July 26th – Mari Ann

August 21 – Carol W

October 8 – John Laktash

Contact Mary Tappe mtappe@aedaccessforall.org 1-515-314-8453 for more information, PO Box 1094

Ankeny, IA 50021-1094

Meeting was adjourned at 5:45.

Respectfully Submitted Julie Shannon, secretary