

AED ACCESS FOR ALL
Meeting Minutes
Tuesday, May 30, 2006 4:30 – 6:00
Iowa Heart Hospital

Call-in Number

Toll Free: 1-877-232-4392

Participant Code: 432450

Just call the number and asked to be connected. They will ask for the CODE.

The Conference Name is under AED

Attendees: Mary Tappe, Julie Shannon, Susan Johnson Brown, John Laktash, Derwood Foster, Butch Gibbs, Carol Woolheater, Terry Moehnke, Laura Kelly, Gary Isle

The meeting was called to order by Mary Tappe at 4:30.

The minutes from April were approved with the addition of Ray Eyler's name.

LOCAL NEWS, UPDATES

We know of no new saves and have no new members at this meeting.

Sudden Cardiac Arrest Association (SCAA) is the new name for the National Center for Early Defibrillation. Mary has been in contact with Jack Grogan and proposed that our group become an affiliate. There is no charge for this. After a brief discussion of the benefits, the vote was unanimous to become an affiliate.

OLD BUSINESS

Sheriff and State Patrol contact information has been investigated by Susan Johnson Brown. We are awaiting the sending of an email survey asking each county to submit the number of "vehicles", number of AEDs, and a contact person/phone number.

Survey and non-profit news were not available.

Manufacturers of AEDs at this time have no way of providing us with any information about AED saves due to privacy regulations.

James Taylor is giving no publicity during his appearance at the Iowa State Fair this year.

NEW BUSINESS

Medtronic and Mercy Medical Center are forming a partnership to increase awareness of SCA. The Medtronic goal is 10 partnerships with Mercy Medical Center being one of the first 5 (others include hospitals in Washington DC, Oklahoma, and Wisconsin). Susan reported that Medtronic is offering assistance in many areas, including a logo for no cost (Partners in Preventing SCA). One of the first events will be a Kick-Off Event but no further details have been determined. Brochures and power point presentations are available for immediate use.

Shirts with our logo were felt to be a priority to draw attention to our cause. The suggestion is:
Front: (LOGO) **AED Access for All**

*WE WILL PROMOTE THE PLACEMENT, EDUCATION, AND USE OF AEDS
IN ORDER TO INCREASE THE SURVIVAL RATE OF SCA IN IOWA.*

John Laktash will investigate printing 50 such shirts in a bright lime green in a variety of sizes with Survivor written on the back of a few of them.

Web site is up. www.aedaccessforall.org with an original logo by Mary Tappe.

Publicity needs were discussed. Susan will check with Mercy Medical Center's PR department. Gary will check with his contacts. Mary will check with Medtronic's PR department. Contacts also suggested include: Dr Tom Evans/Molley Cooney at WHO TV, Morning DJs Van and Bonnie on WHO and Lou on KGGO. John, Mary, Carol, and Derwood will meet Wed June 7 to discuss the content of a press release. Questions were raised about what kind of exposure we want. It was felt our purpose is to increase awareness of SCA / AEDs and promote membership in our group. Susan has 3 AED trainers available for demonstrations and Butch has 1.

UPCOMING EVENTS

Farmers Market booth. Susan will be there June 17. Other dates are in Aug and Sept.

Principal Park I Cubs game on June 25. Gary will check into possibly having a table near the entrance.

Iowa State Fair in August Kelly DiNato from Medtronic is investigating a booth for SCA/AED awareness. We want to be involved in any way we can!

Re-birthdays

April 1st - Kathy J

April 2nd - Butch G

May 17th - Mary T.

August 21 - Carol W

Meeting was adjourned at 6:00

Respectfully submitted

Julie Shannon

Next meeting will be Tuesday June 27, 2006 at 4:30 at the Iowa Heart Hospital - Medical Plaza Atrium.

Contact Mary Tappe mtappe@mchsi.com 515-314-8453