

AED Access for All Meeting Minutes

Tues November 28, 2006 – 4:30 PM – 6:30 PM Iowa Heart Hospital

Call-in Number

Toll Free: 1-877-232-4392

The participant code is: 432450

Just call the number and asked to be connected. They will ask for the CODE. The conference Name is under AED

Attendees:

	Steve Balin, MD	Present	Amy Leiserowitz
Present	Kanella Bakas	Present	Terry Moehnke
	Anne Dennis		Sam Patterson
	Derwood Foster	Present	Julie Shannon
Present	Butch Gibbs		Erika Tappe
	Susie Gibbs	Present	Mary Tappe
	Brian Helland		Mari Ann Wearda
	Gary Isle		Tom Whitcomb
	Kathy Jensen	Present	Laura Williams-Kelly
Present	Susan Johnson-Brown	Present	Carol Woolheater
Present	John Laktash	Present	Randy Yontz

The meeting was called to order by Mary Tappe at 4:30.

The minutes from October were approved.

1. Introductions

1.1. We welcomed Amy Leiserowitz, a nurse with Iowa Heart Center and whose friend has an ICD. Amy will extend an invitation to her friend to join us.

2. Local News, Updates

2.1. **Saves** – Amy reported that her friend, Don Johnson, recently experienced an arrhythmia and was successfully shocked by his ICD.

2.2. **New members** - Kanella has contacted 2 potential survivors.

3. New Business

3.1. Treasurer Report

AED Access for All now has a checking account at Liberty Bank. Laura reported that we have received 3 donations and thank you notes have been sent. Current balance is \$150 and we pay no fees since we are a non-profit organization. Mary instructed us to keep receipts for any expenses we personally incur at this time. We will also be developing an Income/Expense report and include such items as donations of shirts from Mercy and what speakers could have charged.

3.2. Marketing / PR Plan

Mary will send a copy of the brochure electronically to all advocates. Please respond with comments. John is contacting local media to ask for coverage. We will plan on a presentation by John L and MariAnn W at our January meeting.

A committee of Susan J-B and Amy L will look into applying for a grant of approximately \$10000 to be used for CPR instructor tools, shirts for public speakers, brochures, etc. Amy has contacts with companies such as Guidant, Boston Scientific, St Jude's, and Wellmark.

3.3 Instructor Training for CPR will be Saturday January 27 in Mercy's new East Tower, Room 8 on A level. Butch and Susie G will provide the Heart Saver class (for non-medical personnel) starting at 9 am. Maximum class size is 10-12 and it will take approx 4 hours. We will have our Jan meeting in the same room at 1:00. Cost is \$3 for each card which will be paid from the AED account. **Please email Mary T if you plan to attend.**

3.4 Post Calendar on site Terry M is working on this project as well as other web site enhancements such as a counter, PayPal, and adding email addresses to get notifications. A suggestion was made to add a "thermometer" to track the progress for the Wayne County fundraising.

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We will promote the placement, education and use of AEDs in order to increase the survival rate of SCA in Iowa

3.5 Contact Medtronic re: tour Mary has received no information from Joan at Medtronic re: a spring tour of their Minneapolis facility. She did receive 2 sample ICDs and a set of lead wires from Kelly Donato for which we are very grateful. We will be requesting a demo AED.

3.6 Explore funding avenues for Wayne County Butch and Susie G continue to work on fund raising. They recently received a \$4000 grant from the Wayne County Foundation towards their goal of \$10,000. They are currently at \$6000! They continue to work with the Betty Crocker/Hamburger Helper site and Farm Bureau. Butch has been asked to write an article for our website and which we could submit to the Minnesota and national organizations.

4. New Business

- 4.1. The state of **California** has legislated a “Sudden Cardiac Arrest” day.
- 4.2. **Mary Tappe and Mari Jo Ytzen** spoke to Mercy Clinic employees at the Fire Creek Grill (sponsored by Medtronic). The presentation for Partners in Prevention went very well.
- 4.3. **New insurance** guidelines will cover the cost of preventive ICDs.
- 4.4. **New logo** suggestion to add was “Ask me how to save a life” from Laura. John will get business cards made up with this as well as name tags.

5. Upcoming Events

- 5.1 **CPR Heart Saver training** at Mercy East Conference room 8. Sat Jan 27 9 am – 1pm
- 5.2 **Next meeting** Mercy East Conference room 8. Sat Jan 27 9 am – 1pm
- 5.3 **American Heart Association** breakfast on Capitol Hill. Randy has invited our group to attend and speak with legislators. Tuesday Feb 6. 7:30 am- 9 am. Main topics will be stroke and heart disease.
- 5.4 **Women’s Event at Jordan Creek Mall** Thursday Feb 22 at 5:30 in the upper level alcove. Mary T will be one of the speakers.
- 5.5 **Mercy Heart Day** Sat Feb 24 9am-noon More details will be coming.

6. Action Items

Item	Due Date	Status	Owner
Grant applications		Initiated, Mary will send samples to Susan JB	Susan Johnson Brown
Marketing / PR Plan	01/30/2007	Initiated	John Laktash, Mari Ann Wearda
Investigate Instructor Training	10/31/2006	In progress, Send confirmation if you will attend to Mary T	Mary Tappe
Contact Medtronic re: Tour	10/5/2006	Initiated	Mary Tappe, John Laktash
Review Brochure	12/20/07	In progress, Mary will send out electronically,	Advocates please respond with comments
Explore Funding Avenues for Wayne County	10/31/2006	In Progress – check out http://www.AEDGrant.com	Susie & Butch Gibbs

Next Meetings

Meetings to be held at:
 The Iowa Heart Hospital – Medical Plaza Atrium
 411 Laurel Street
 Des Moines, IA
 The atrium Conference Room, Level A, right by the glass entrance

Tuesday – **SATURDAY January 27th 1:00** Mercy East Tower A level Room 8 Please note this meeting change
 Tuesday – February 27th 4:30 – 6:30
 Tuesday – March 27th 4:30 – 6:30

Re-birthdays:

March 27 – Derwood Foster

April 1st - Kathy J

April 2nd – Butch G

May 17th - Mary T

July 26th – Mari Ann

August 21 – Carol W

October 8 – John Laktash

Contact Mary Tappe mtappe@aedaccessforall.org 1-515-314-8453 for more information,
PO Box 1094
Ankeny, IA 50021-1094

Meeting was adjourned at 5:45.

Respectfully Submitted Julie Shannon, secretary

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