

**AED Access for All
Meeting Minutes**

Tues October 31, 2006 – 4:30 PM – 6:30 PM Iowa Heart Hospital

Call-in Number

Toll Free: 1-877-232-4392

The participant code is: 432450

Just call the number and asked to be connected. They will ask for the CODE. The conference Name is under AED

Attendees:

	Steve Balin, MD	Present	Terry Moehnke
Present	Kanella Bakas		Sam Patterson
	Anne Dennis	Present	Julie Shannon
Present	Derwood Foster		Erika Tappe
Present	Butch Gibbs	Present	Mary Tappe
Present	Susie Gibbs	By phone	Mari Ann Wearda
	Brian Helland		Tom Whitcomb
Present	Gary Isle		Laura Williams-Kelly
By phone	Kathy Jensen	Present	Carol Woolheater
Present	Susan Johnson-Brown		Randy Yontz
Present	John Laktash		

The meeting was called to order by Mary Tappe at 4:30.

The minutes from September were approved with only a change to the title.

1. Introductions

1.1. There were no new participants this month.

2. Local News, Updates

2.1. Saves – no new saves reported. Discussion was held regarding Good Samaritan Laws and there is no law in ocean water or air space as it is considered international.

2.2. New advocates - Mary reported that we had approximately 60 new advocates joining us as a result of Erika Tappe's recruitment of college students and the use of Facebook.com. Erika also found free CPR/AED classes in Ames.

3. New Business

3.1. Marketing / PR Plan

MariAnn has submitted a sample flier promoting our group. It met with approval but Mary will do some proof work and send a copy to all advocates. We will plan on a presentation by John L and MariAnn W at our January meeting.

3.2. **Investigate Instructor Training** – Sam P will provide training as CPR/AED instructors at his cost to our group. Brian H will also provide assistance. We must first be Heart Savers through the American Heart Association and we have booked a room at Mercy for Saturday January 27. Butch and Susie G will provide the Heart Saver class (for non-medical personnel).

3.3. **Post Calendar on site** Terry M will work on this project.

3.4. **Contact Medtronic re: tour** Mary will check with Joan at Medtronic re: a spring tour of their Minneapolis facility. **re: grant** Mary examined the Medtronic grant and decided to pass this year since the deadline had already passed. Minnesota received \$60,000 2 year grant, so we feel this is an attainable goal next year.

3.5. **Labels for brochures** Labels were applied to the SCA Association brochures during the meeting.

3.6. **Explore funding avenues for Wayne County** Butch and Susie G continue to work on fund raising. Suggestions were made for a fundraiser in Ames selling pizza. Gary I also will get more information re: the Thrivent Financial Foundation as a possible source for money.

3.7. **Non-Profit Status** We have received official notice of our 5013C non-profit status and our federal tax ID number. We are listed on the internet under Iowa.gov!!!

4. Old Business

AED ACCESS FOR ALL

We will promote the placement, education and use of AEDs in order to increase the survival rate of SCA in Iowa

- 4.1. **Future Goals** We will be starting with presentations for religious groups as decided last month. We feel they are asking for information but our first step is to become CPR instructors so we can also offer classes to these groups.
- 4.2. **Future Goals** Next year we would like to teach CPR at the Iowa State Fair and possibly have a table at the Red Dress luncheon in November. Kathy J discussed the need for more CPR classes in Johnson County.
- 4.3. **Grant ideas** include the IFMC Charitable Foundation. We would like to be able to purchase AED trainer machines.
5. **Upcoming Events**
- 5.1 **Board Meetings** are held quarterly with the next meeting tonight (October 31) at the Lone Star restaurant in West Des Moines. The first drafts of the Iowa Articles of Incorporation of Iowa AED Access for All and the bylaws will be discussed. All board meeting are open to everyone.
- 5.2 **Greater Des Moines Go Red for Women Luncheon** will be Nov 2 at the Des Moines Convention Complex. Mary T, Susan J-B, and Julie Shannon will be attending.
- 5.3 **Partners in Prevention** Mary and MaryJo Yetsen will be keynote speakers for a meeting of the Mercy Clinics.

6. Action Items

Item	Due Date	Status	Owner
Marketing / PR Plan	01/30/2007	Initiated	John Laktash, Mari Ann Wearda
Investigate Instructor Training	10/31/2006	Initiated	Mary Tappe
Post Calendar on Site	11/30/2006	Initiated	Terry Moehnke
Contact Medtronic re: Tour	10/5/2006	Initiated	Mary Tappe, John Laktash
Labels for Brochures	10/30/2006	Initiated	John Laktash
Explore Funding Avenues for Wayne County	10/31/2006	In Progress – check out http://www.AEDGrant.com	Susie & Butch Gibbs

Next Meetings

Meetings to be held at:

The Iowa Heart Hospital – Medical Plaza Atrium

411 Laurel Street

Des Moines, IA

The atrium Conference Room, Level A, right by the glass entrance

Tuesday – November 28th 4:30 – 6:30

Tuesday – January 30th 4:30 – 6:30

Tuesday – February 27th 4:30 – 6:30

Tuesday – March 27th 4:30 – 6:30

Re-birthdays:

March 27 – Derwood Foster

April 1st - Kathy J

April 2nd – Butch G

May 17th - Mary T

July 26th – Mari Ann

August 21 – Carol W

October 8 – John Laktash

Contact Mary Tappe mtappe@aedaccessforall.org 1-515-314-8453 for more information, PO Box 1094 Ankeny, IA 50021-1094

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Meeting was adjourned at 5:45.

Respectfully Submitted Julie Shannon, secretary