

**AED Access for All
Meeting Agenda**

Tues September 26, 2006 – 4:30 PM – 6:30 PM Iowa Heart Hospital

Call-in Number

Toll Free: 1-877-232-4392

The participant code is: 432450

Just call the number and asked to be connected. They will ask for the CODE. The conference Name is under AED

Attendees:

	Anne Dennis		Laura Williams-Kelly
	Brian Helland		Mari Ann Wearda
X	Butch Gibbs	X	Mary Tappe
X	Carol Woolheater	X	Randy Yontz
	Derwood Foster		Sam Patterson
X	Erika Tappe		Steve Balin, MD
X	Gary Isle		Susan Johnson-Brown
X	John Laktash	X	Susie Gibbs
	Julie Shannon	X	Terry Moehnke
X	Kanella Bakas		Tom Whitcomb
	Kathy Jensen		

The meeting was called to order by Mary Tappe at 4:30.

The minutes from August were approved with no changes

1. Introductions

1.1. There were no new participants this month.

2. Local News, Updates

2.1. Saves – no new saves reported

2.2. New members - no new members

3. New Business

3.1. **Young Hearts ICD conference, September 23, 2006** – Reported by Kathy Jensen via email

The conference is centered on children of heart disease. There were close to 90 in attendance. Some were parents, of course. The key note speaker was Matthew Noble, author of a book called, One Beat at a Time, Living with Sudden Cardiac Death. I helped with registration. It clearly was focused on children and not on adults. There were many young families with small children, a few teenage children and some young adults who have been patients of the UIHC pediatric clinic for years. There were some doctors and nurses also. All participants received a gift bag with goodies in it, a t-shirt, magnets...the regular stuff. There were 4 guest speakers who ranged in age from 16 – 32 besides Matthew. These were young adults who had stories to tell living with heart disease. Breakout sessions took place from 2:00 – 3:30. These groups were formed by ages and I helped with the women’s group who were parents. Lots of stories to hear, asking questions about all kinds of topics, etc. This was a great time to share information about our IOWA group and also hand out our Survivor Network brochures. One thing became very clear to me as I listened to these people talk. ALL of us are searching for a network of people to connect with. I imagine many of these people will go on line and read more about us. I so wish we could lead the charge and have an IOWA conference. I know getting funding is an issue, but I would be willing to work my tail off if we could make this happen for adults.

3.2. **Wayne County** – Susie and Butch are trying to raise money to put AEDs in the schools of Wayne County. They need approximately \$10,000 and have \$1,700 towards their goal. Since the county is so small, they have limited ability for fund-raising. They have applied for several grants and are waiting to hear from them.

3.3. John raised the question of adding a new direction to consider. Could we want to start surveying Churches and possibly schools for AED usage? This was met with overwhelming support.

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However, we need a Plan of Action before we go that route. Mary led a brainstorming session and the following was formulated:

- 3.3.1.1. We can personally attest to the need/success of AEDs
- 3.3.1.2. We can educate groups by our stories and train them on CPR and the use of AEDs.
- 3.3.1.3. We can point them to the ways that they can raise the money for the AED programs.
- 3.3.1.4. We can provide them with the names to contact for AED purchases

To get to the point where we will be ready to survey Churches and Schools, we came up with the following needs:

- 3.3.1.5. Become Instructors in CPR and AED usage
- 3.3.1.6. Formulate a marketing plan using direct mail and telephone follow-up
- 3.3.1.7. Post a calendar on the site for bookings
- 3.3.1.8. Get listing of Churches/Schools and contacts

4. Old Business

- 4.1. Madison County Sheriff – Derwood called in and shared that he has left a message for Sheriff Welch of Madison County.
- 4.2. Non-profit – Terry reported that our name is “free and clear” in the State of Iowa. He has filed the paperwork with the State. Once we receive the State ID number, we will apply for the Federal EIN (Employer Identification Number)
- 4.3. Brochure – Kathy received the labels to put on the SCAA brochures. She handed out 40 or so brochures at the Young Hearts ICD Conference.

5. Upcoming Events

- 5.1. SCA Survivors Summit – Mary, Carol, John, Kanella, Mari Ann, Susie & Butch are planning on attending the Summit being held in Minnesota 9/28-29. Mary will try to talk to Gene Johnson about what type of events the Minnesota group has been successful with. The group will try to find out if we can have a tour of Medtronic, and if there is funding that can be had via Medtronic.,

6. Action Items

Item	Due Date	Status	Owner
Marketing / PR Plan	01/30/2007	Initiated	John Laktash, Mari Ann Wearda
Investigate Instructor Training	10/31/2006	Initiated	Mary Tappe
Post Calendar on Site	10/31/2006	Initiated	Terry Moehnke
Contact Medtronic re: Tour	10/5/2006	Initiated	Mary Tappe, John Laktash
Labels for Brochures	10/30/2006	Initiated	John Laktash
Explore Funding Avenues for Wayne County	10/31/2003	In Progress – check out http://www.AEDGrant.com	Susie & Butch Gibbs

Next Meetings

Meetings to be held at:

The Iowa Heart Hospital – Medical Plaza Atrium
 411 Laurel Street
 Des Moines, IA

The atrium Conference Room, Level A, right by the glass entrance

- Tuesday – October 31st 4:30 – 6:30
- Tuesday – November 28th 4:30 – 6:30
- Tuesday – January 30th 4:30 – 6:30
- Tuesday – February 27th 4:30 – 6:30
- Tuesday – March 27th 4:30 – 6:30

Re-birthdays:

April 1st - Kathy J

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April 2nd – Butch G
May 17th - Mary T
July 26th – Mari Ann
August 21 – Carol W

Contact Mary Tappe mtappe@aedaccessforall.org 1-515-314-8453 for more information, PO Box 1094
Ankeny, IA 50021-1094

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